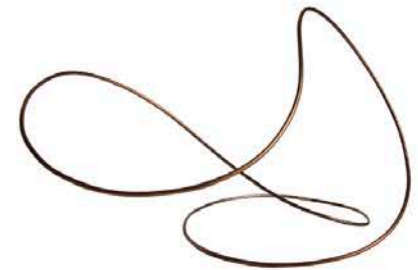


stetigkeit + objekt



spannung + reduktion



ausdruck + eindeutigkeit



antipoden



familienbildung



unbekannte objekte + ihre handhabung



# identitätswanderung

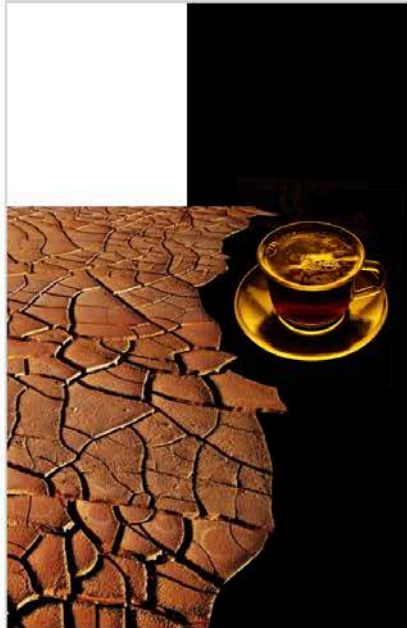
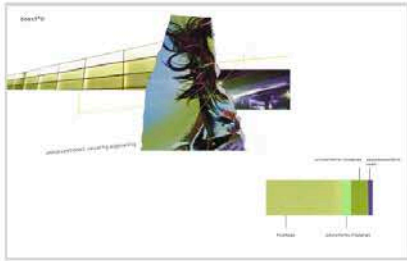


typologie + imagination





mood charts



zielgruppen

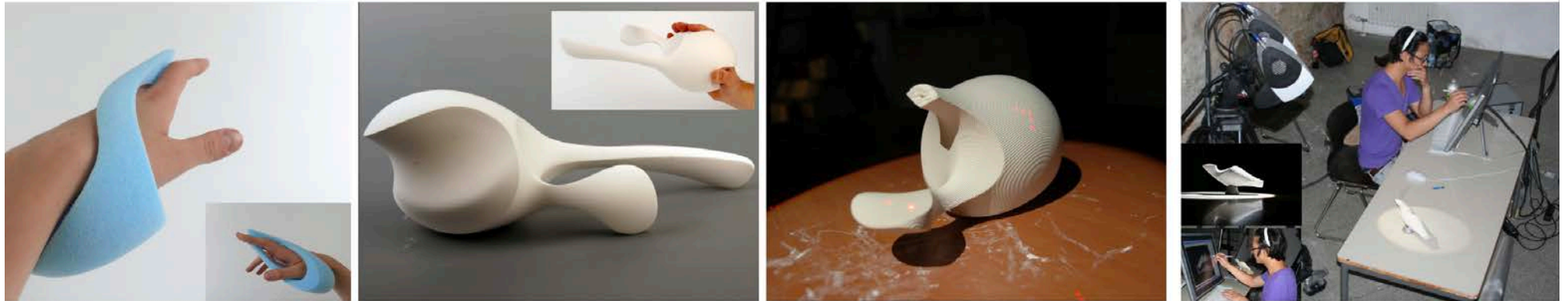


**Kullerkeks** *durchschnittlich\_günstig\_bieder\_bekannt*

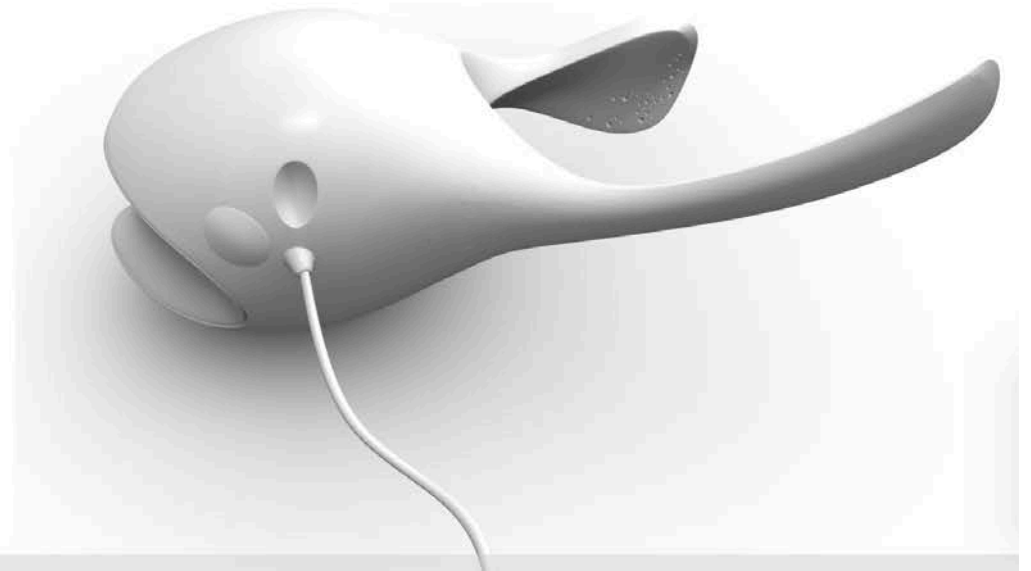
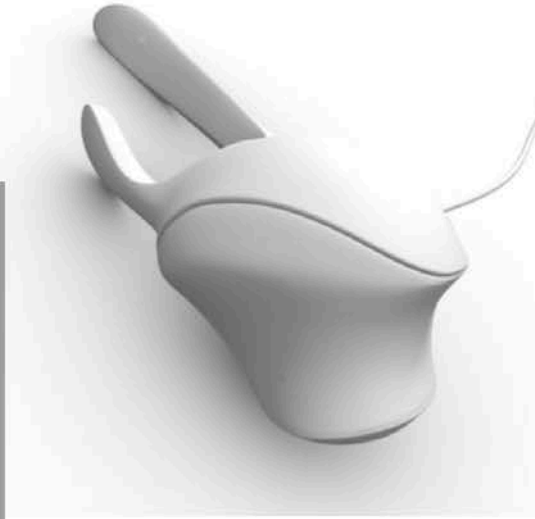
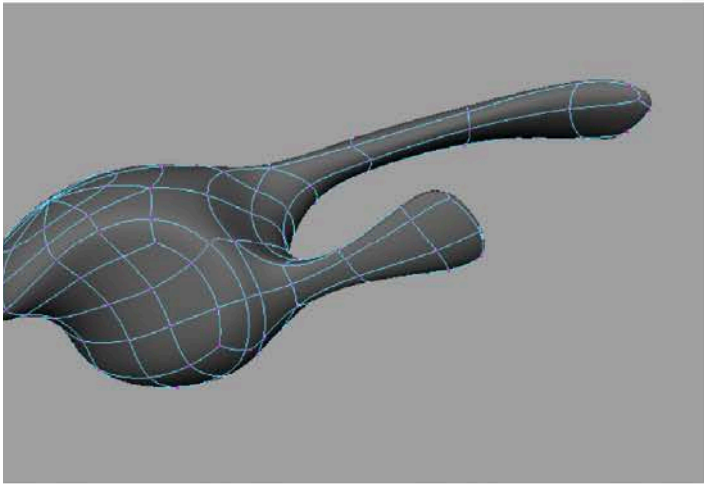
transform it



# analoges



wird digitales





das narrative am digitalen

